

thrivable

Patient Panel Book

Summer 2026



The cardiometabolic patient intelligence partner for commercial life-sciences teams.

Medtronic

dexcom

Abbott

Insulet

Davita
Kidney Care

TANDEM
Diabetes Care

American
Diabetes
Association

diabeloop

mannkind

embecta

Prime

AMGEN

my
life DiabetesCare

welldoc

adherahealth

Roche

EmVenio
RESEARCH

IQVIA

ASCENSIA
Diabetes Care

Magnolia
innovation

1M+

patient interactions

100+

combined years of
cardiometabolic
research expertise

+75

net promoter score

"One of the best in the industry in delivering high-quality participants."

- JOHN CASTANEDA, SR. PROGRAM MANAGER

Medtronic

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Panel Overview

142,052

triple-verified
cardiometabolic patients

26,015

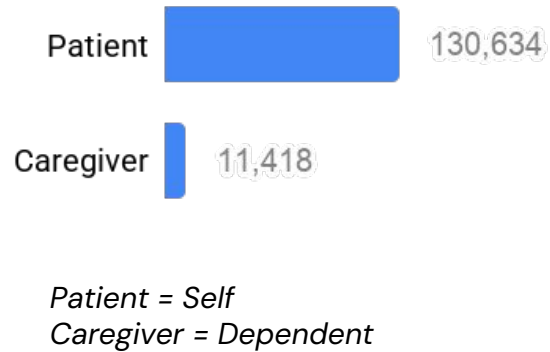
panelists on a
GLP-1

96,206

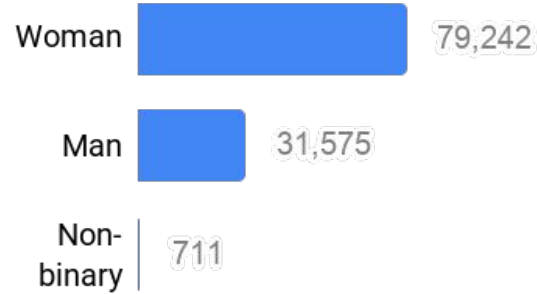
panelists living with
diabetes



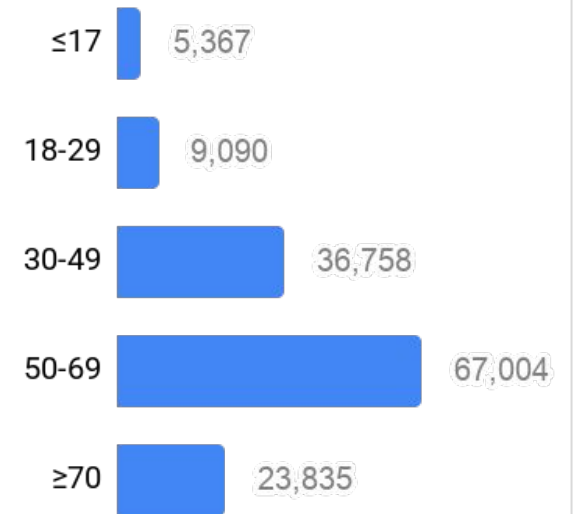
MEMBER TYPE



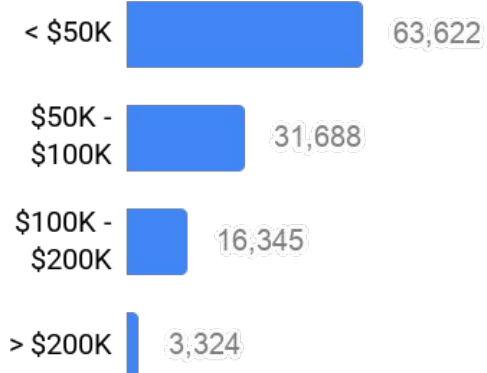
GENDER IDENTITY



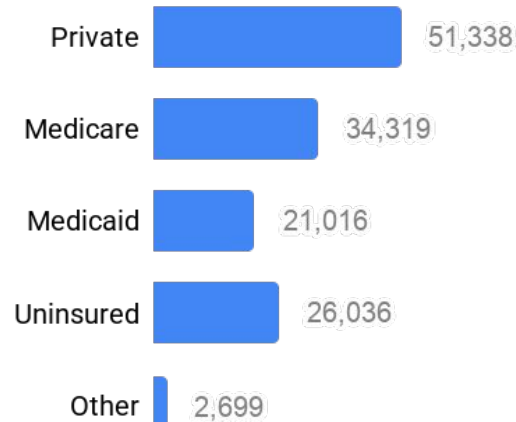
AGE



INCOME

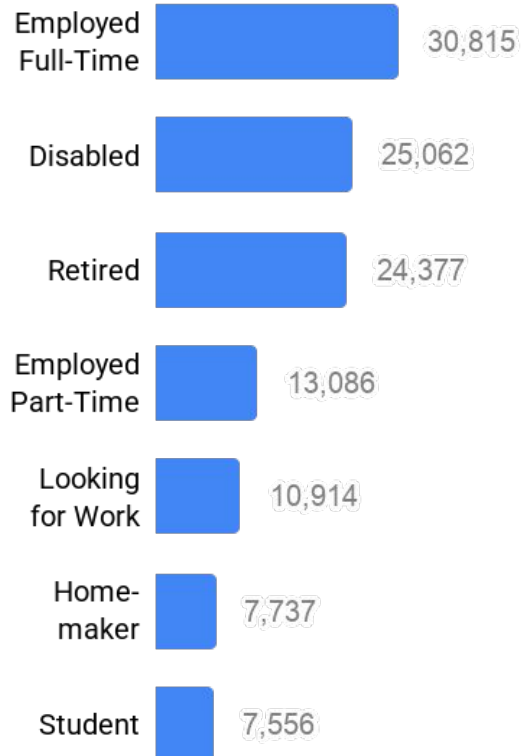


INSURANCE

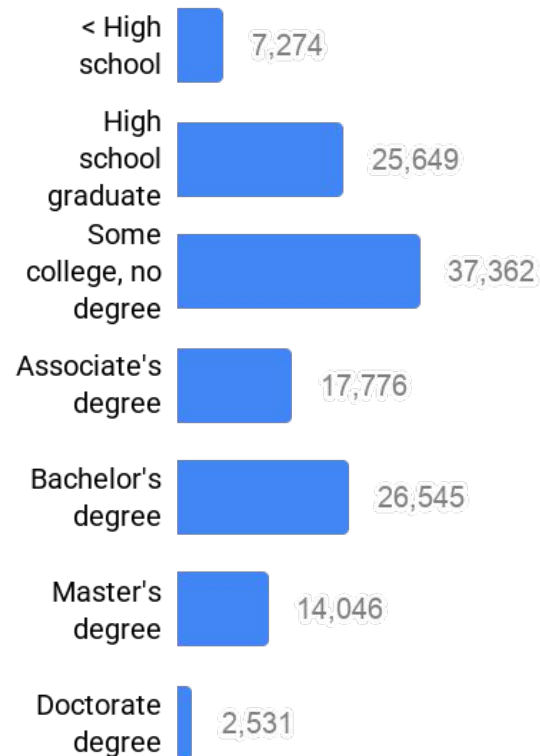




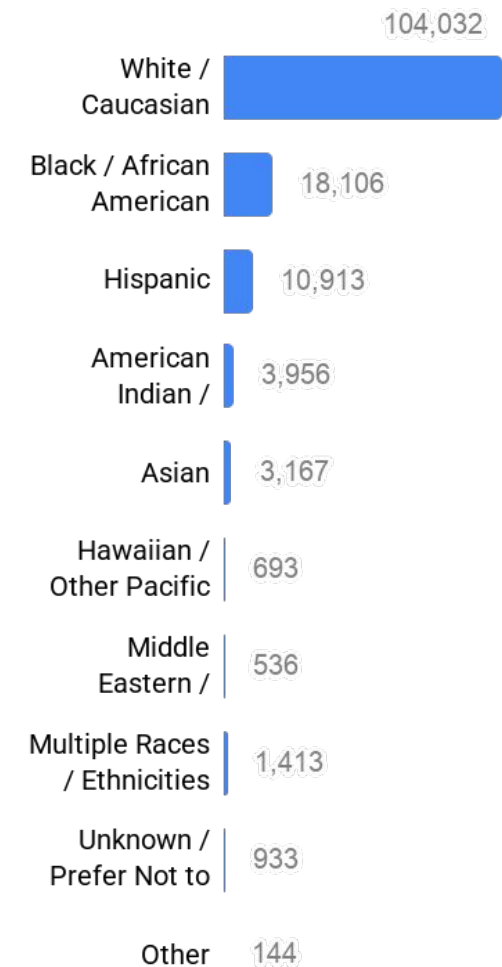
EMPLOYMENT



EDUCATION



RACE / ETHNICITY

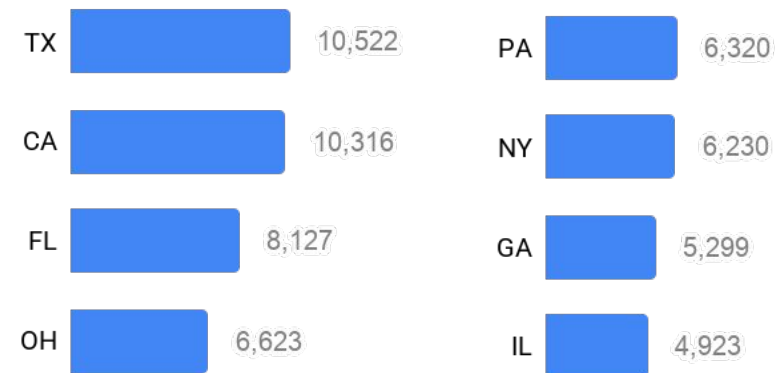
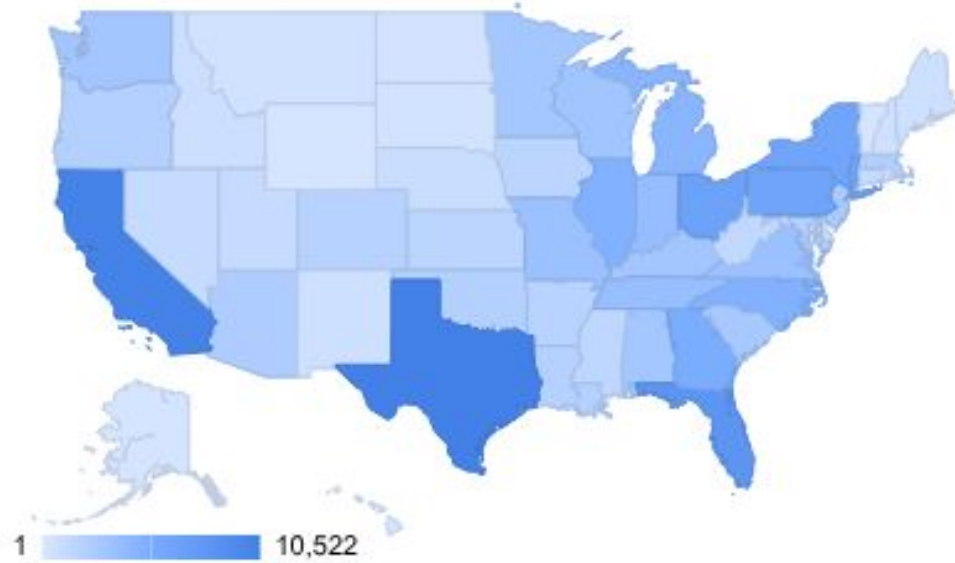




TOP 10 CITIES



TOP 8 STATES



Diabetes Panel Overview

96,206

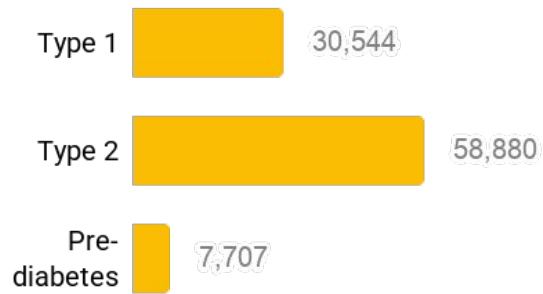
panelists living with
diabetes

23,652

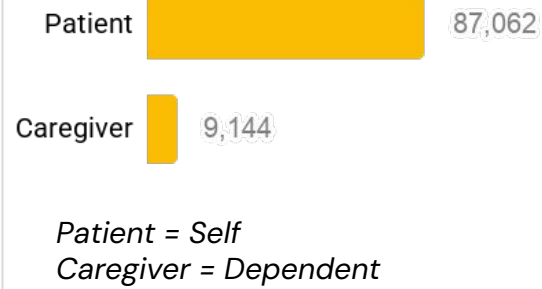
panelists living with
diabetes on a GLP-1



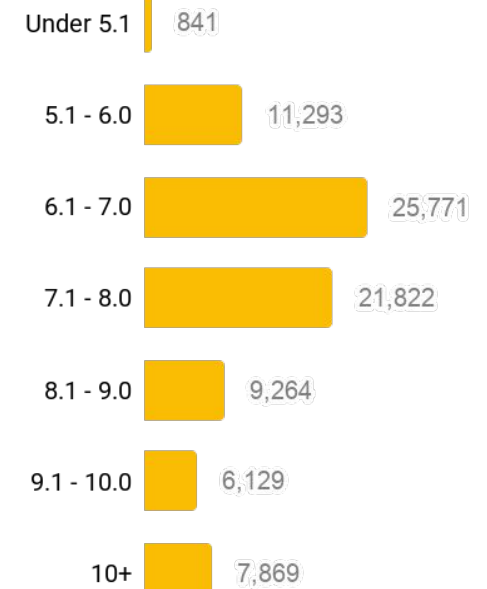
DIABETES TYPE



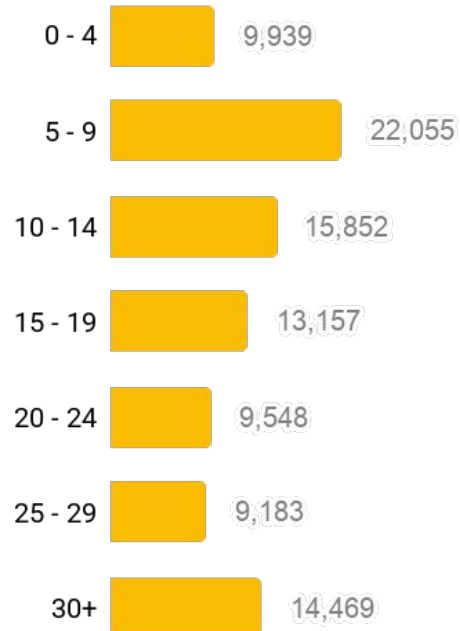
MEMBER TYPE



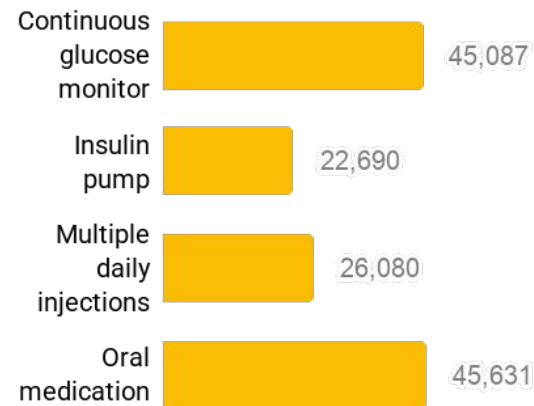
A1C



YEAR SINCE DIAGNOSIS



TREATMENT



ON GLP-1



Obesity Panel Overview

89,613

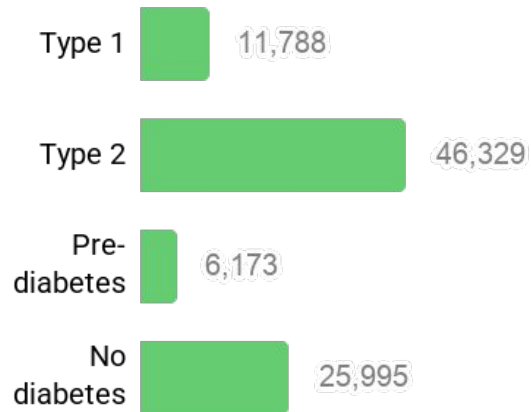
panelists with a
BMI of ≥ 27

21,539

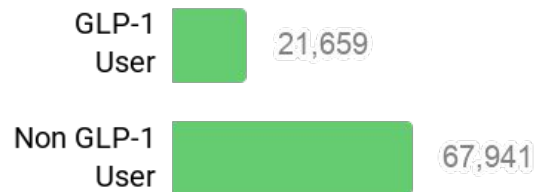
panelists with a
BMI of ≥ 27 on a GLP-1



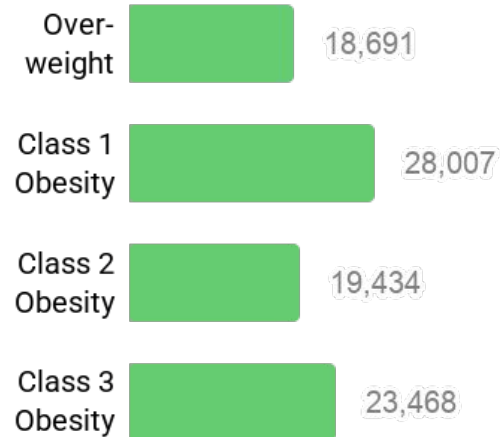
DIABETES TYPE



ON GLP-1



BMI

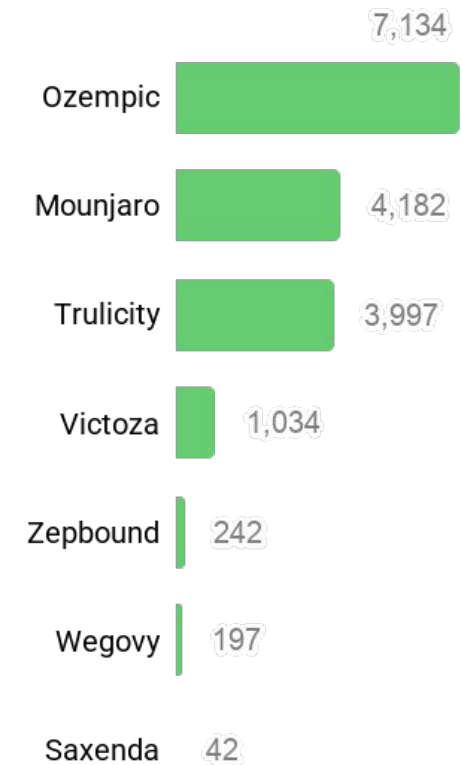


Obesity class (BMI):

Overweight (27.0-29.9)
Class 1 Obesity (30.0-34.9)
Class 2 Obesity (35.0-39.9)
Class 3 Obesity (40+)



GLP-1 BRAND



Cardiovascular Disease Panel Overview

64,569

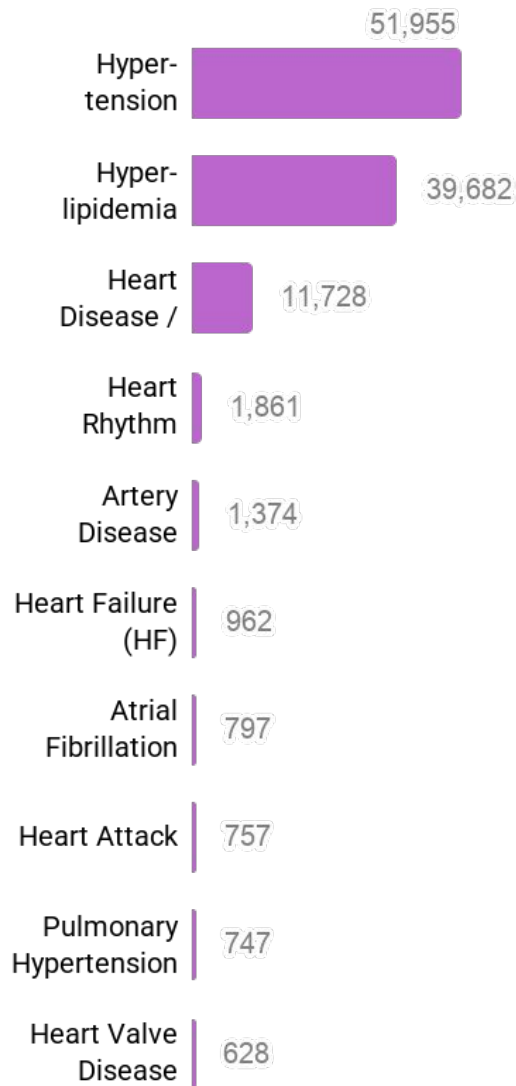
panelists living with a
cardiovascular disease

12,039

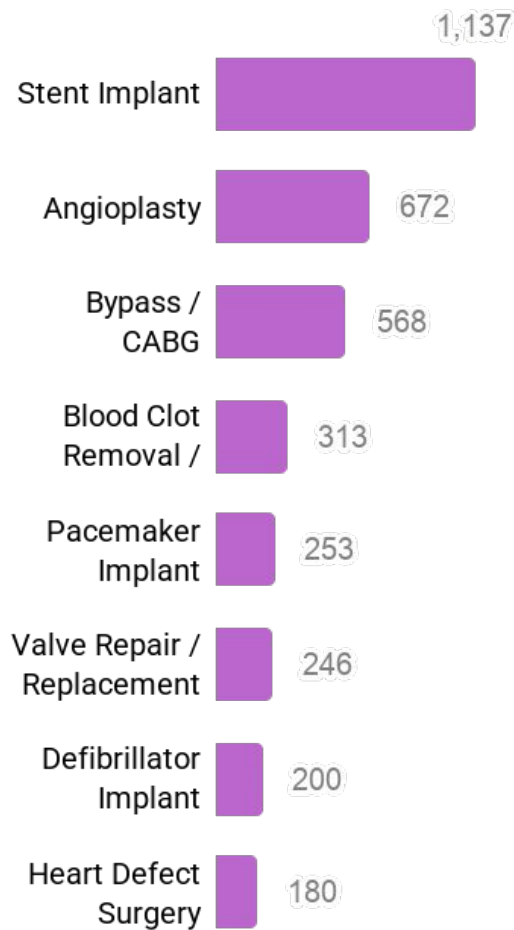
panelists living with a
cardiovascular disease on a GLP-1



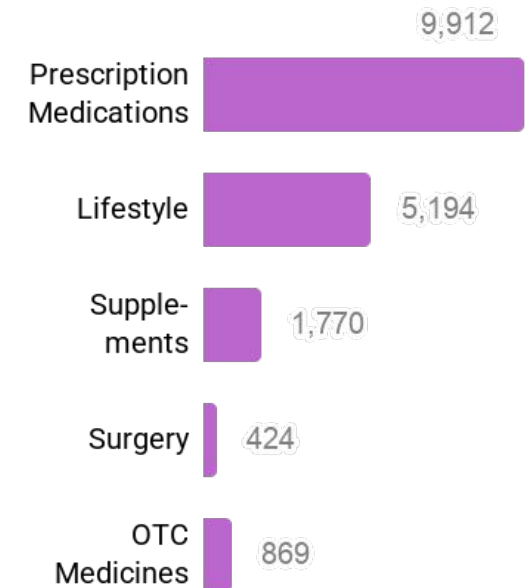
HEART CONDITIONS



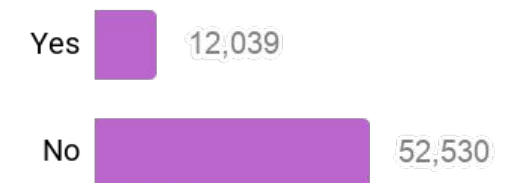
PROCEDURES / SURGERY



MANAGEMENT



ON GLP-1



Kidney Disease Panel Overview

15,911

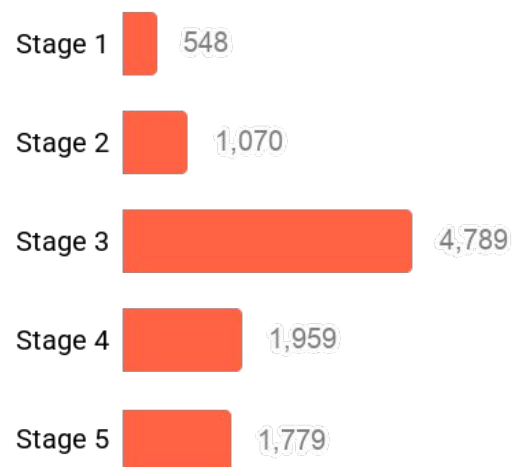
panelists living with a
kidney disease

2,471

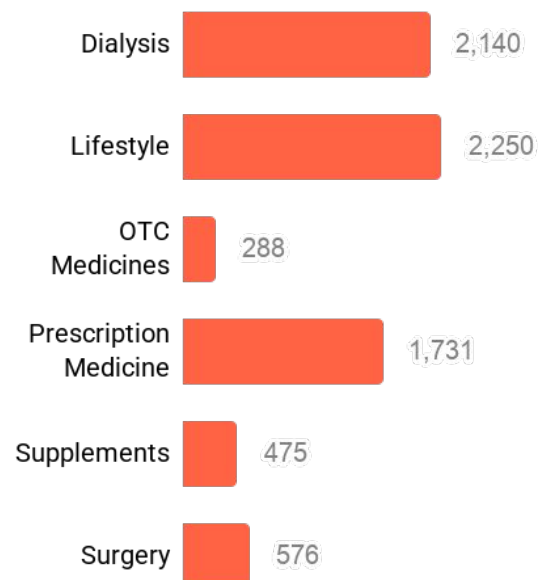
panelists living with a kidney
disease on a GLP-1



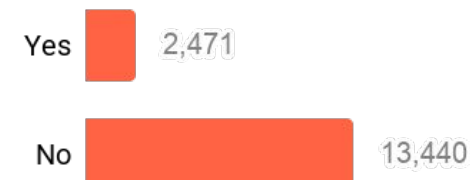
CKD STAGE



CKD MANAGEMENT



ON GLP-1



"You deserve every single recommendation. You and your team have been exceptional at every single interaction we've had! We keep on being impressed!"

- VALERIE LIEBHOLD, SR. UX RESEARCH MANAGER

Insulet

Sleep Apnea Panel Overview

17,209

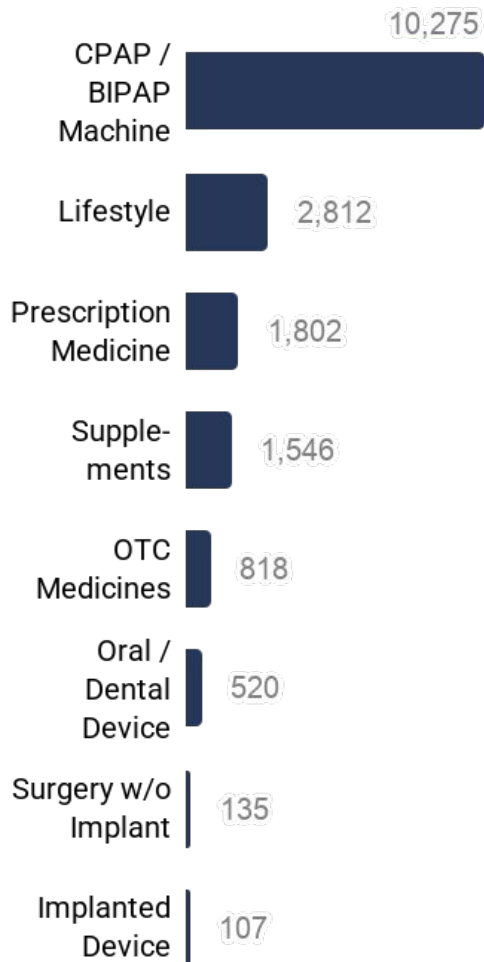
panelists living with
sleep apnea

7,004

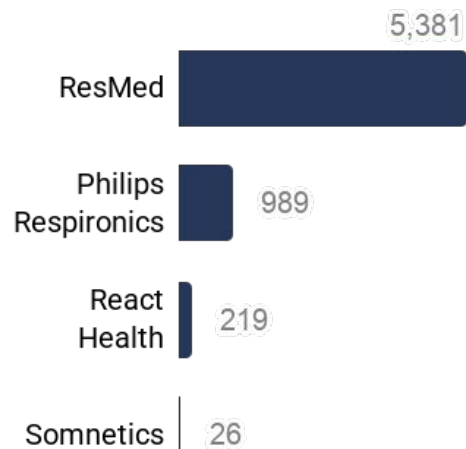
panelists living with
sleep apnea on a GLP-1



MANAGEMENT



CPAP BRAND



ON GLP-1



"I appreciate the team at Thrivable, and their commitment to building best-in-class anti-fraud/quality control systems and quota management tools....We have a relationship built on transparency and trust."

**- STEPH HABIF, FMR VP
BEHAVIORAL SCIENCES**



About Thrivable



The new standard for patient intelligence.

Thrivable is the cardiometabolic patient intelligence partner giving diabetes, obesity, and life-sciences teams an always-on, representative view of the patients who shape their market.



Always-on recruitment

We are continuously growing and refreshing our panel through a mix of diverse tactics and recruitment channels.



Deep cardiometabolic patient profiles

Over 100 continuously updated profile fields on each member makes it easy to find the ideal candidates for any research need.



Best-in-class fraud prevention

Our automated and manual fraud checkpoints, including triple-patient verification, ensure the most reliable patient insights.

Unlock the moments that matter most to patients.



Thrivable 365: GLP-1 Market

Always-on quarterly intelligence for the GLP-1 market.



Managed Communities

On-demand answers from your own patient community in days.



Custom Research

From a two-week pulse to in-depth market research.

Ready to uncover the moments that matter most to patients?

thrivable

Schedule a call

thrivable.app/demo

Contact us

sales@thrivable.app